

Engage, connect, and grow on the new virtual community platform by Finseca.

Finseca360°

[Learn more](#)

Finseca360°

**Your membership
Your content
Your way**

A virtual platform for

- 2020 Election analyses
- The Finseca Marketplace
- Webinars
- On-demand content
- More

[Learn more](#)

Finseca360°

Are you accessing all of your Finseca benefits?

The new Finseca 360 gives you members-only access to

- 2020 Election analyses
- The Finseca Online Marketplace
- Webinars
- On-demand content
- More

[Learn more](#)

Finseca360°

The new virtual community platform by Finseca

**Engage
Connect
Grow**

Finseca360°

**Your membership
Your content
Your way**

Explore the new Finseca 360 virtual platform.

[Learn more](#)

Own your Finseca membership

Explore our new virtual platform

- 2020 Election analyses
- The Finseca Marketplace
- Webinars
- On-demand content
- More

[Learn more](#)

Finseca360°

Finseca

Elevate. Accelerate. Advocate. Educate.

Advocacy and leadership development for the financial security profession.

[Join today](#)

Finseca Digital Retargeting

What is Ad Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to Finseca website visitors and retarget them with ads that showcase your brand, anywhere they visit online. Your ads will appear on multiple major websites and mobile apps, following the Finseca audience wherever they go.

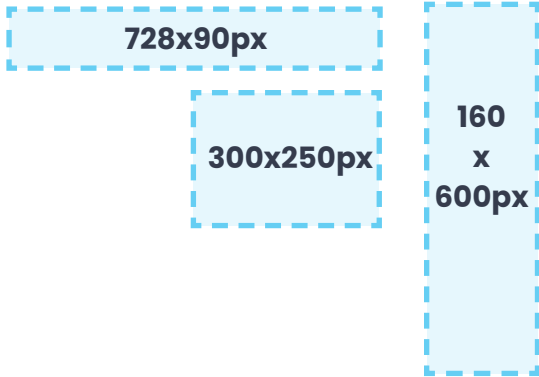


| Retargeting Package | Impressions (# of ad views) | Duration | Price |
|----------------------|--------------------------------|----------|----------|
| First Impressions | 75,000 | 3 Months | \$4,000 |
| Ultimate Impressions | 150,000 | 3 Months | \$8,000 |
| Premium Impressions | 250,000 | 3 Months | \$12,000 |

Ad Specifications

All packages include each below placement

- Static JPG or GIF file; no flash ads
- Minimum 96 dpi resolution
- Please submit digital-ready artwork to partnerships@finseca.org



Sizes include:

- Leaderboard**
728 pixels wide x 90 pixels high
- Wide Skyscraper**
160 pixels wide x 600 pixels high
- Square Pop-Up**
300 pixels wide x 250 pixels high