



Finseca Focus Magazine

Digital Circulation = Estimated 6,000
 Frequency = 6 editions per year on bi-monthly basis

Ad Size	1 Edition	2 Editions	3 Editions	4 Editions	5 Editions	6 Editions
Two-Page Spread	\$8,900	\$8,600	\$8,450	\$8,300	\$8,150	\$8,000
Full-Page Ad	\$4,500	\$4,250	\$4,120	\$4,000	\$3,875	\$3,750
Half-Page Ad	\$3,000	\$2,800	\$2,700	\$2,600	\$2,500	\$2,400

Advertising Deadlines

subject to change

Edition	Ad Reservation Deadline	Ad Submission Deadline
January/February	December 4, 2020	December 11, 2020
March/April	February 2, 2021	February 12, 2020
May/June	April 1, 2021	April 12, 2021
July/August	June 2, 2021	June 11, 2021
September/October	August 4, 2021	August 13, 2021
November/December	September 30, 2021	October 8, 2021

Artwork Specifications

Two-Page Spread	Full-Page Ad	Half-Page Ad
Trim Size = 17" W x 10.875" H	Trim Size = 8.5" W x 10.875" H	Trim Size = 7.375" W x 4.75" H
Bleed Size = 17.25" W x 11.125" H	Bleed Size = 8.75" W x 11.125" H	Bleed Size = Same as Trim

- Print-ready PDF must be submitted in 300-ppi resolution
- Fonts must be embedded and images in CMYK
- Use a minimum rule weight of .25 point
- All type should be at least 1/4" from edge of the trim size
- Please submit print-ready artwork to partnerships@finseca.org

