



Finseca Focus Magazine

Digital Circulation = Estimated 6,000
Frequency = 4 editions per year on bi-monthly basis

Ad Size	1 Edition	2 Editions	3 Editions	4 Editions
Two-Page Spread	\$8,900	\$8,600	\$8,450	\$8,300
Full-Page Ad	\$4,500	\$4,250	\$4,120	\$4,000
Half-Page Ad	\$3,000	\$2,800	\$2,700	\$2,600

Advertising Deadlines

subject to change

Edition	Ad Reservation	Ad Submission
January/February/March	December 17, 2021	January 4, 2022
April/May/June	March 23, 2022	April 6, 2022
July/August/September	June 29, 2022	July 13, 2022
October/November/December	September 16, 2022	September 30, 2022

Artwork Specifications

Two-Page Spread	Full-Page Ad	Half-Page Ad
Trim Size = 17"W x 10.875"H	Trim Size = 8.5"W x 10.875"H	Trim Size = 7.375"W x 4.75"H
Bleed Size = 17.25"W x 11.125"H	Bleed Size = 8.75"W x 11.125"H	Bleed Size = Same as Trim

- Print-ready PDF must be submitted in 300-ppi resolution
- Fonts must be embedded and images in CMYK
- Use a minimum rule weight of .25 point
- All type should be at least 1/4" from edge of the trim size
- Please submit print-ready artwork to partnerships@finseca.org