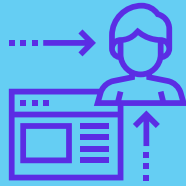


Finseca.org Website



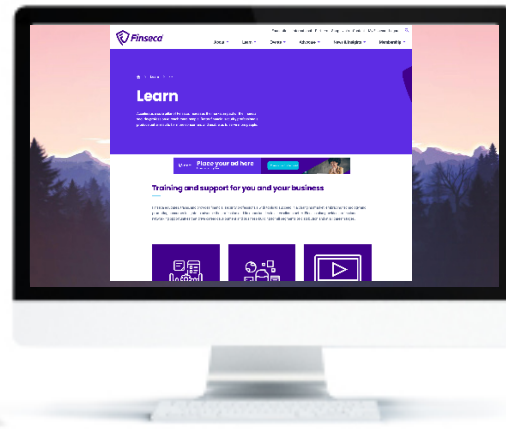
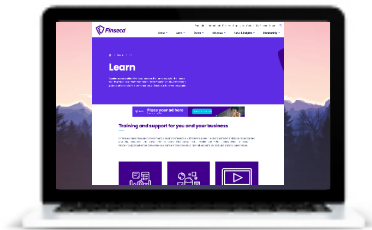
7,449 Monthly
Visitors



10,187 Monthly
Sessions



21,370 Monthly
Page Views



Advertising Rate and Placement

Placement: Banner ad will be placed within the About, Learn, News & Insights, and Membership sections of website

- The same banner ad will appear once within each of the four sections
- Final placement on Finseca.org at discretion of Finseca

Frequency: All banner ad placements will run for one full month

Price: \$2,500 per month; Limited space available

Artwork Specifications

- JPG or PNG file
- Minimum 96 dpi resolution
- Please submit digital-ready artwork to partnerships@finseca.org

970 x 90px