



Engage, connect, and grow on the new virtual community platform by Finseca.

Learn more



Your membership
Your content
Your way

A virtual platform for

- 2020 Election analyses
- The Finseca Marketplace
- Webinars
- On-demand content
- More

Learn more



Are you accessing all of your Finseca benefits?

The new Finseca 360 gives you members-only access to

- 2020 Election analyses
- The Finseca Marketplace
- Webinars
- On-demand content
- More

Learn more



The new virtual community platform by Finseca

Engage
Connect
Grow

Your membership
Your content
Your way

Explore the new Finseca 360 virtual platform.

Learn more

Own your
Finseca
membership

Explore our new virtual platform

- 2020 Election analyses
- The Finseca Marketplace
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- More

Learn more



Elevate. Accelerate. Advocate. Educate.

Advocacy and leadership development for the financial security profession.

Join today



NEW!

Ad Retargeting Opportunity

Ad Retargeting Opportunity

Expand your brand with retargeting! Finseca now offers industry the ability to use retargeting to expand your brand awareness and reach Finseca members on consumer websites. This opportunity increases your brand exposure and adds additional influence to your online marketing efforts.

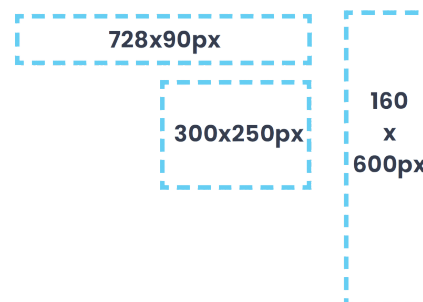


Retargeting Packages	Impressions (# of ad views)	Duration	Price
Silver	50,000	1 Month	\$4,800
Gold	100,000	2 Month	\$8,000
Diamond	200,000	4 Month	\$14,400
Platinum	300,000	6 Month	\$19,200

Ad Specifications

All packages include each below placement

- Static JPG or GIF file; no flash ads
- Minimum 96 dpi resolution
- Please submit digital-ready artwork to partnerships@finseca.org



Sizes include:

Leaderboard

728 pixels wide x 90 pixels high

Wide Skyscraper

160 pixels wide x 600 pixels high

Square Pop-Up

300 pixels wide x 250 pixels high