

The Washington Report

Committee Member

Bill Bell, JD, MBA

Vice President Advanced Sales

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With over 20 years of experience in the life insurance and financial services industries, Bill is a creative strategist and leader who helps financial professionals use innovative solutions to address their clients' needs. He is a Vice President of Advanced Sales at Penn Mutual, a leading mutual company that has been serving policyholders since 1847.

Bill holds a JD and an MBA from Pepperdine University, and has extensive knowledge and skills in life insurance, succession planning, advanced sales, and illustration development. He is passionate about simplifying complex ideas and presenting them in a clear and compelling way. He is also committed to empowering and supporting his team, partners, and clients with the best tools and resources. His mission is to help people achieve their financial goals and protect their legacy with life insurance.