

The Washington Report

Committee Member

Kevin Russ, CFP, CLU

Director of Advanced Markets Group

Brighthouse Financial

Kevin Russ joined Brighthouse Financial (formerly MetLife Investors) in 2013 as an internal annuity wholesaler and joined the Advanced Sales Center in 2015. Prior to joining Brighthouse Financial, Kevin worked as an internal retirement consultant with Wells Fargo. Kevin has also worked as a financial advisor with American Express Financial Advisors and Wachovia. Prior to joining the financial services industry, Kevin served as a personnel officer in the United States Air Force.

Kevin brings over 20 years of experience in the financial services industry to his team. Kevin consults with financial advisors, clients, and their legal and tax advisors when necessary to facilitate the sales process. He is a subject matter expert and experienced presenter around several advanced sales concepts including: retirement income planning, estate planning, small business retirement planning and financial planning.

Kevin earned his Bachelor of Science degree from the University of Central Florida and holds his Series 7, Series 63 as well as his Life & Health Insurance license. Kevin is a Certified Financial Planner™ professional and holds the Chartered Life Underwriter (CLU®) designation through The American College. Kevin is the Brighthouse Financial representative to the LIMRA Advanced Sales Committee. He is also a member of the Financial Planning Association of Charlotte and the Society of Financial Services Professionals.

Kevin resides in Charlotte, NC with his wife and three children.